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## Industry Visit at J. K. Paper Ltd. for First Year BBA Students

It is rightly said that "See & know' is better than 'read & learn'. At a part of curricula institute organized industrial visit at J. K. Paper Ltd., Songadh on 10<sup>th</sup> January 2018 to 12<sup>th</sup> January 2018 for FY BBA students. The objective behind the visit was to make them aware about how various activities related to production and operation are carried out in company. Visit was conducted on three different days - on 10<sup>th</sup> January 2018 (FYBBA Div – I), 11<sup>th</sup> January 2018 (FY BBA Div–II), and 12<sup>th</sup> January 2018 (FY BBA Div–III).



In the introductory part students were acquainted with JK Paper Ltd. as it has two large



integrated paper manufacturing units – JK Paper Mills, Rayagada, Odisha and Central Pulp Mills, Songadh, Gujarat with a combined capacity of 4,55,000 TPA. It is market leader in Branded Copier paper segment and among the top two players in Coated Paper and highend Packaging Boards. As part of a larger commitment & respect for environment, the Company has sustained its efforts for

increasing the green cover within 200 Km area from the plant sites.

After introduction all students were divided into two groups of 30 students each and were headed by a manager of company who explained them how production is carried out in company and reaches to customer. Maximum production in company is machined based, subdivided in various activities like chipping, pulping, cleaning, bleaching, washing, drying and getting the final product.

It took almost an hour to see complete set of production followed by students query and solution. Students got practical exposure to the working of the company and a chance to transfer their theoretical knowledge to practical implementation.



